



Advertisements – Pricing & Technical



WWW.RADIONUWELIED.COM

RADIO@RADIONUWELIED.COM

**Klets, Kuier, Luister
& Leer in Afrikaans**



Jou Christelike Lewenswyse Radiostasie





PRICING & TECHNICAL

Specialised Programming:

Category Specialist:

- **30-min audio or video program** — R12 000 / month (6-month contract)

Exclusive category ownership. Monthly Facebook promotion included. Recording online or in-studio; on-site recording available at extra cost.

Podvertisement (Once-Off Program):

- **30-min audio or video program** — R10 000 once-off

Renewable annually. Monthly Facebook promotion included. Same recording options as above.

Advertising Options:

Graphic ads:

- **Main banner (980 × 250 jpg)** – R1000 per month.
- **Sidebar banner (300 × 350 jpg)** – R500 per month.
- **In-program small ad (150 × 200 jpg)** – R250 per month.

Finished artwork preferred. Design available at additional cost. Includes one Facebook promotion.

Audio ads (Klets met Corné / Chat with Corné):

- **30-180 sec mp3** – R1250/m

Provide a finished spot or a script. Recording included at no extra charge.

Video ads (Klets met Corné / Chat with Corné):

- **30-180 sec mp4** — R1 750 / month

Provide a finished video or supply script + graphics for production (additional fee). Includes one Facebook promotion.

Production & Creative Services:

Support available for:

- Graphic design
- Audio/video recording & editing
- Website & online-store design
- Basic programming
- General media production

Pricing based on project scope.



Why Brands Choose Radio Nuwe Lied

- Multi-format exposure: audio, video, and article-style placements
- Engaged, faith-based audience
- Facebook amplification included
- Affordable entry options from R250
- Evergreen exposure through on-demand content
- Category exclusivity for specialists
- Scalable production support
- Community-driven platform with strong goodwill



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